



## RESEARCH ARTICLE

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# Inter- and intra-subject similarity in network functional connectivity across a full narrative movie

Lisa N. Mochalski<sup>1,2</sup>  | Patrick Friedrich<sup>1</sup> | Xuan Li<sup>1</sup> | Jean-Philippe Kröll<sup>1</sup>  | Simon B. Eickhoff<sup>1,2</sup> | Susanne Weis<sup>1,2</sup>

<sup>1</sup>Institute of Neuroscience and Medicine, Brain & Behaviour (INM-7), Research Centre Jülich, Jülich, Germany

<sup>2</sup>Institute of Systems Neuroscience, Medical Faculty, Heinrich Heine University Düsseldorf, Düsseldorf, Germany

## Correspondence

Susanne Weis, Institute of Neuroscience and Medicine, Brain & Behaviour (INM-7), Research Centre Jülich, Jülich 52428, Germany.  
Email: [s.weis@fz-juelich.de](mailto:s.weis@fz-juelich.de)

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## Abstract

Naturalistic paradigms, such as watching movies during functional magnetic resonance imaging, are thought to prompt the emotional and cognitive processes typically elicited in real life situations. Therefore, naturalistic viewing (NV) holds great potential for studying individual differences. Previous studies have primarily focused on using shorter movie clips, geared toward eliciting specific and often isolated emotions, while the potential behind using full narratives depicted in commercial movies as a proxy for real-life experiences has barely been explored. Here, we offer preliminary evidence that a full narrative movie (FNM), that is, a movie covering a complete narrative arc, can capture complex socio-affective dynamics and their links to individual differences. Using the studyforrest dataset, we investigated inter- and intra-subject similarity in network functional connectivity (NFC) of 14 meta-analytically defined networks across a full narrative, audio-visual movie split into eight consecutive movie segments. We characterized the movie segments by valence and arousal portrayed within the sequences, before utilizing a linear mixed model to analyze which factors explain inter- and intra-subject similarity. Our results show that the model best explaining inter-subject similarity comprised network, movie segment, valence and a movie segment by valence interaction. Intra-subject similarity was influenced significantly by the same factors and an additional three-way interaction between movie segment, valence and arousal. Overall, inter- and intra-subject similarity in NFC were sensitive to the ongoing narrative and emotions in the movie. We conclude that FNMs offer complex content and dynamics that might be particularly valuable for studying individual differences. Further characterization of movie features, such as the overarching narratives, that enhance individual differences is needed for advancing the potential of NV research.

## KEYWORDS

individual differences, meta-analytical networks, movie fMRI, naturalistic viewing, network functional connectivity

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## 1 | INTRODUCTION

Understanding how individual differences in brain architecture shape personality, cognitive abilities and socio-affective traits is a constant endeavor in cognitive neuroscience. The growing interest in individual differences research has led to the development of new paradigms that may allow for novel insights into individual brain architecture. Naturalistic viewing (NV) is a promising tool for designing more ecologically valid functional magnetic resonance imaging (fMRI) studies, thus providing the opportunity to measure individual differences under beneficial circumstances (Vanderwal et al., 2017). In this regard, naturalistic paradigms represent a middle ground between task-based and resting-state fMRI. On the one hand, movies provide less artificial constraint than tasks (Finn et al., 2017) while still guiding the participants' attention, which allows synchronizing brain states across participants, unlike resting-state fMRI. Due to advantageous participant engagement and compliance, movie fMRI appears promising for clinical applications (Eickhoff et al., 2020) or specific populations such as children (Vanderwal et al., 2019). However, while there is clearly a lot of potential movie fMRI, the effects of movie fMRI on individual variability of functional connectivity is yet unclear. This is especially the case in full-narrative movies (FNMs), representing a complete narrative arc rather than single movie scenes.

To utilize movie fMRI for studying individual differences with confidence, it is necessary to understand how movies influence variability of functional measures within and between participants. NV can induce high inter- and intra-subject correlations in activity time courses of various cortices (Hasson et al., 2004), which are dependent on features and content of the movie stimulus (Hasson et al., 2008; Lerner et al., 2011). These inter- and intra-subject correlations in brain activity are affected by the narrative coherence of a movie stimulus, as backward presentation of a movie decreases these correlations (Hasson et al., 2010). Moreover, movie stimuli can be edited to influence similarity as shown by higher inter-subject correlations in professionally produced movies than unedited, real-life movies (Hasson et al., 2010). A direct comparison between different movie stimuli and RS indicated that a complex movie with social interactions yielded higher inter-subject correlations compared to an abstract, nonverbal movie, which in turn led to higher inter-subject correlations than RS (Vanderwal et al., 2015).

According to Finn et al. (2017), a major argument why movie fMRI might be an excellent paradigm for studying individual differences is the assumed beneficial ratio of inter- to intra-subject correlation induced by movies: On the one hand movies represent a common cognitive reference frame for subjects' brain states, thus decreasing irrelevant inter-subject variability, while on the other hand retaining a subject's most identifying features. This is denoted by low intra-subject variability, that is, subjects being similar to themselves, for example, over the course of watching a movie or when watching the same movie in two separate sessions (Finn et al., 2017). Concordantly, a study by Vanderwal et al. (2017) showed that movies overall significantly decreased both inter- and intra-subject variability on a whole-brain level compared to RS, thus lending support to the idea that NV

might preserve or even enhance individual differences in functional connectivity (Vanderwal et al., 2017). A recent study found that influences of NV on inter- and intra-subject similarity in NFC is dependent on the brain network and stimulus (Kröll et al., 2023), however, not all factors contributing to the effects of movies on inter- and intra-subject similarity of NFC have been investigated. For example, the impact of specific content, such as emotions portrayed in movies, is still unknown.

In contemporary neuroscience, functional networks consisting of distributed but interacting brain regions are often viewed as the foundation of cognition functions (Eickhoff & Grefkes, 2011), thus allowing for an interpretation of interactions between various brain regions with respect to specific cognitive domains. Given that movies are complex and multimodal stimuli that elicit widely distributed brain activity, a network perspective might help to untangle the effect of movies on specific cognitive functions. Specifically, studying the functional connectivity between the brain regions constituting these networks (i.e., network functional connectivity [NFC]) might grant insights into the effects of NV on brain function. While there are various methods to define functional networks (e.g., Fox et al., 2005; Pervaiz et al., 2020; Power et al., 2011; Schaefer et al., 2017; Smith et al., 2009; Yeo et al., 2011), one approach that instrumentalizes the body of existing knowledge about specific cognitive processes is the use of meta-analysis. Coordinate-based meta-analyses of neuroimaging data (e.g., activation likelihood estimation; Eickhoff et al., 2009) identify brain locations that are consistently activated during cognitive tasks across various studies. Converging results from many studies using different tasks to study the same cognitive function leads to a robust mapping of function-related brain coordinates (Eickhoff et al., 2012). In turn, reliably co-activated regions can be assumed to constitute a network that is engaged with the specific cognitive function (Fox et al., 2015). Various meta-analytical networks have been characterized, covering different psychological domains, and have been proven useful for gaining insight into the role of brain regions in a network perspective (Igelström & Graziano, 2017), robustly assessing the neural basis of cognitive functions (Binder & Desai, 2011; Etkin et al., 2015; Gross, 2015; Margulies et al., 2016) and therefore laying the ground for further experimental work (Morawetz et al., 2017). Studies using meta-analytical networks to predict personality scores (Nostro et al., 2018) or classify participants according to their mental health status and age (Pläschke et al., 2017) yielded better or at least similar results to using whole-brain connectivity (Nostro et al., 2018), while improving interpretability. Therefore, meta-analytical networks provide an excellent basis for studying individual variability in different cognitive systems.

With respect to movie fMRI, Vanderwal et al. (2017) showed that the effect of movies is differentially distributed across the brain, with lower inter- than intra-subject variability in unimodal regions and higher inter- than intra-subject variability in heteromodal regions. However, a concrete comparison of these variabilities on the level of NFC has rarely been done (but see Kröll et al., 2023).

Furthermore, it is yet unclear which features of a movie stimulus influence inter- and intra-subject similarity. On the one hand,

lower-level audiovisual features can be used to characterize movie stimuli (Cutting, 2016), on the other hand, conventional movies are hallmarked by their socio-affective content. Emotions are a main focus of most conventional movies reflecting social relationships and interactions in real life. Additionally, emotionally evocative narrative events were shown to be particularly good at synchronizing subjects (Chang et al., 2021).

Movies have been used to elicit basic positive and negative emotions (Gross & Levenson, 1995; Schaefer et al., 2010; Westermann et al., 1996), to investigate commonly co-occurring emotions (Gilman et al., 2017), and mixed emotions (Aaron et al., 2018; Kreibig et al., 2013; Kreibig et al., 2015; Kreibig & Gross, 2017; Samson et al., 2016). In movies with social content, the emotions portrayed by characters are important cues for eliciting emotions in viewers (Labs et al., 2015; Lettieri et al., 2019), making portrayed emotions an important stimulus feature in NV studies.

However, movies used for emotion induction are usually short clips to induce basic emotions (Gross & Levenson, 1995; Jenkins & Andrewes, 2012; Schaefer et al., 2010). Most of these clips are under 1 min in duration, with only some lasting a few minutes. With the advent of NV for individual differences and socio-affective research, studies started employing longer stimuli or multiple sessions (Alexander et al., 2017; Di Oleggio et al., 2017; Jääskeläinen et al., 2008; Kröll et al., 2023; Nguyen et al., 2017; Vanderwal et al., 2015; Vanderwal et al., 2017), but so far only very few employed complete or minimally shortened conventional movies (Hanke et al., 2014; Kauttonen et al., 2018). The duration of movie stimuli is a relevant aspect, as some cognitive and emotional processing only evolves over longer time frames (Hasson et al., 2010). Context is essential when understanding social situations and identifying or emphasizing with different characters. Arguably, more complex socio-affective processes can only be studied if the stimulus represents the full complexity of social relationships and emotions, such as in an FNM which spans the complete narrative arc of a conventional movie.

Thus, the advantage of showing FNMs is that emotions are presented embedded in context and progressing over time, which allows for simultaneously investigating multiple emotion components and how they develop and interact dynamically (Lettieri et al., 2022; Saarimäki, 2021; Sonkusare et al., 2019). Movies allow studying the association between emotion profiles, affective states and associated brain states (Lettieri et al., 2019) as well as the effects of the movie stimuli on emotion-related brain networks across time (Nummenmaa et al., 2012). On top of that, the usage of FNMs allows the investigation of neural activation during sustained emotional arcs and the transitions between different emotional states. Therefore, an FNM might be used as a proxy for emotional real-life experiences, which facilitates the exploration of how the viewer's emotional engagement with the narrative modulates functional brain architecture. Exploring and understanding the potential of FNM for the study of individual differences is an extensive endeavor which needs to be approached from multiple angles: studying various movie stimuli, characterizing these stimuli in annotations, and investigating their effects on brain measures. We here take a first step to fill this wide gap by investigating

inter- and intra-subject similarity in NFC over the course of an FNM. We used the publicly available studyforrest dataset which is unique in its length and overarching narrative, extended by an annotation of the emotions portrayed in the movie stimulus. This dataset contains fMRI acquisitions of subjects watching the full narrative arc of the popular movie "Forrest Gump."

In preliminary analyses, we first compared different segments of the movie stimulus with regard to their portrayed valence and arousal, evincing differences in emotional content. Using linear mixed models (LMMs), we then analyzed how different factors, such as the narrative of the movie and portrayed valence and arousal, affect inter- and intra-subject similarity in NFC across 14 meta-analytically defined networks.

We expected to see differences in inter- and intra-subject similarity that are network-dependent, change over the course of the FNM and are influenced by valence and arousal portrayed within the movie.

## 2 | METHODS

### 2.1 | Sample

This sample consisted of 15 native German-speaking participants (6 females, range 21–39 years) (Hanke et al., 2016). One subject, which we excluded, was an outlier in the intra-subject correlation analysis, leading to a sample size of 14 (6 females, age range 21–39 years. Please note that mean age cannot be reported, because only age ranges were reported for each participant). The Ethics committee of Otto-Von-Guericke University, Germany approved acquisition of the data in the "studyforrest" project. For a more detailed description of the sample, see Sengupta et al. (2016). The full dataset can be found under: <https://github.com/psychoinformatics-de/studyforrest-data-phase2>. A list of subjects can be found in Supplementary Table S1.

### 2.2 | MRI data and preprocessing

fMRI data acquisition took place in a single session which included a short break in the middle. To keep the stimulus at a length of 2 h, some scenes were cut. The movie stimulus represents an FNM, as only scenes that were less relevant to the plot were cut, thus preserving the overarching story. For the purpose of data acquisition, the movie stimulus was separated into eight segments of approximately 15 min each, taking scene boundaries into consideration. This led to an unequal number of volumes acquired per segment, which were 451, 441, 438, 488, 462, 439, 542, and 338 for segments 1–8, respectively (see Hanke et al., 2014 for details and code on movie segment creation). The movie segments were shown in chronological order. For each segment, T2\*-weighted echo-planar images (gradient-echo, 2 s repetition time [TR], 30 ms echo time, 90° flip angle, 1943 Hz/Px bandwidth, parallel acquisition with sensitivity encoding [SENSE] reduction factor 2, 35 axial slices, 3.0 mm slice thickness, 80 × 80 voxels [3.0 × 3.0 mm] in-plane resolution, 240 × 240 mm field-of-

view, anterior-to-posterior phase encoding direction in ascending order, 10% inter-slice gap, whole-brain coverage) were acquired using a whole-body 3 Tesla Philips Achieva dStream MRI scanner equipped with a 32 channel head coil.

All downloaded data were minimally preprocessed as described in Hanke et al. (2016). In short, preprocessing steps included defacing, motion correction, reslicing and data interpolation using in-house codes that utilize the FSL toolkit. All codes are openly available under: <https://github.com/psychoinformatics-de/studyforrest-data-aligned/tree/master/code>. For precise information about observed motion and data quality analyses, see Hanke et al. (2016). For this study, the native fMRI data were brought into MNI space using FSL's applywarp function for subsequent NFC extraction.

## 2.3 | Valence and arousal measures

To characterize the movie segments with regard to the portrayed valence and arousal, we used the openly available data from Labs et al. (2015). This dataset contains annotations of portrayed emotions in the “Forrest Gump” movie stimulus used in the “studyforrest” dataset.

A group of observers ( $n = 9$ , German female university students) were asked to evaluate scenes of the movie in terms of valence (“positive” or “negative”) and arousal (“high” or “low”) portrayed by the movie characters. All scenes were presented in random order to allow observers to focus on current indicators of portrayed emotions without being influenced by, for example, the conveyed mood of the movie plot. To evaluate the consistency of evaluations between observers, Labs and colleagues calculated the inter-observer agreement (IOA). The IOA value describes the portion of observers indicating the presence of a specific attribute in a scene (Labs et al., 2015). As arousal and valence were measured on a bipolar scale (“positive” of “negative” valence, “low” or “high” arousal present), the timeseries of these attributes were calculated as the difference between the IOA timeseries of both expressions. That is, the IOA timeseries of arousal was calculated by subtracting the IOA timeseries of low arousal segments from the IOA timeseries of high arousal segments (Labs et al., 2015). The IOA is expressed as a value between 1 and  $-1$ , with “1” indicating perfect observer agreement regarding high arousal (or positive valence, respectively) and “ $-1$ ” indicating perfect observer agreement regarding low arousal (or negative valence, respectively). IOAs were reported as a time series of the movie in correct order downsampled to 2 s, corresponding to the sampling rate of the fMRI data. We used code published by Lettieri et al., 2019 (<https://osf.io/tzpdf/>) to divide the IOA time series according to 8 movie segments for subsequent analyses.

## 2.4 | Inter- and intra-subject similarity in functional networks

To investigate effects on a network level, we used 14 networks defined as sets of peak coordinates in different meta-analyses. These

included the autobiographical memory (AM) network (Spreng & Grady, 2010), cognitive attention control (CogAC) network (Cieslik et al., 2015), extended multiple demand network (eMDN) (Camilleri et al., 2018), emotional scene and face processing (EmoSF) network (Sabatinelli et al., 2011), empathy network (Bzdok et al., 2012), theory of mind (ToM) network (Bzdok et al., 2012), emotion regulation (ER) network (Buhle et al., 2014), extended socio-affective default network (eSAD) (Amft et al., 2015), mirror neuron system (MNS) network (Caspers et al., 2010), motor network (Witt et al., 2008), reward (Rew) network (Liu et al., 2011), semantic memory (SM) network (Binder et al., 2009), vigilant attention (VigAtt) network (Langner & Eickhoff, 2013), and the working memory (WM) network (Rottschy et al., 2012). A more detailed description of these networks are reported in the supplements (Supplementary Material S2). For each meta-analytical network, nodes were created by placing 6 mm spheres around the peak coordinates (see Supplementary Material S3 for an overview of the peak coordinates and S4 for a figure of all nodes of all networks). The functional connectome of a given network was created using in-house MATLAB R2017a (The Mathworks Inc., 2017) code which computes the pairwise Pearson correlation between all nodes for each segment and each participant. This resulted in 1680 functional network connectomes ( $15 \text{ participants} \times 8 \text{ segments} \times 14 \text{ networks}$ ) saved as N-by-N matrices with N being the number of nodes.

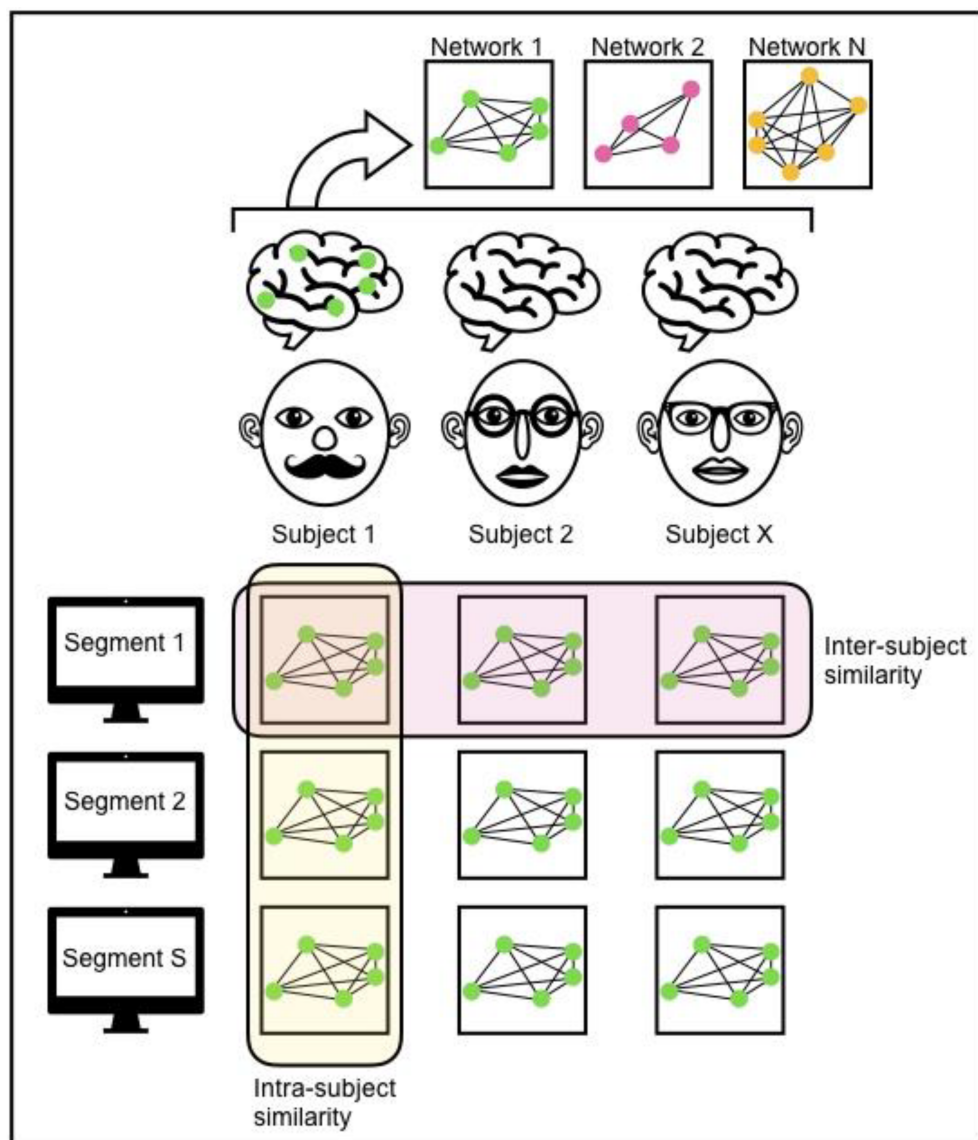
To keep in line with previous studies (Finn et al., 2017; Nastase et al., 2019; Vanderwal et al., 2015; Vanderwal et al., 2017), we operationalized the inter- and intra-subject similarity as the Pearson correlation coefficients between functional connectomes within and between subjects. Inter- and intra-subject similarity were computed per network, segment and subject as depicted in Figure 1. All computations are based on the unique connections between nodes (i.e., the lower triangle of the NFC matrix) and exclude all auto-correlations. For inter-subject similarity, we first computed the correlations between the NFC of one subject and all other subjects. After Fisher Z-transformation of the correlation coefficient, they were averaged and re-transformed, resulting in one value representing inter-subject similarity for the respective subject in the given segment and network. For calculating intra-subject similarity of a given subject and segment, we computed the correlations between NFCs of this segment and every other segment of the subject. The correlation values were Fisher's z-transformed, averaged, and reverted to  $r$ -values, resulting in one value representing intra-subject similarity for the respective subject in the given segment and network. Both inter- and intra-subject similarity were calculated based on Pearson correlation coefficients.

## 2.5 | Statistical analyses

To investigate whether portrayed emotions are different across movie segments, we conducted a one-way ANOVA for each measure. Here, IOA values were used as independent variables with the movie segments as fixed factors. Post hoc  $t$  tests are reported with Bonferroni-adjusted  $p$  values.



**FIGURE 1** Calculation of inter- and intra-subject similarity. For each subject, functional connectomes were computed for all 14 networks in each of the 8 movie segments. Inter-subject similarity is assessed by calculating the average correlations between subjects within the same movie segments. Intra-subject similarity is assessed by calculating the average correlation between movie segments within the same subject.



To test whether inter- or intra-subject similarity differ across networks depending on movie segments and portrayed emotions, we applied LMMs using the statsmodels python package ([https://www.statsmodels.org/stable/mixed\\_linear.html](https://www.statsmodels.org/stable/mixed_linear.html)). Specifically, we created different random intercept models by choosing network, movie segment, arousal and valence as possible fixed effects, subject identity as a random effect, and inter- or intra-subject similarity as the dependent variable. We chose subject identity as a random effect, because participants are the sampling unit of interest and contribute repeatedly to the NFC measures across all movie segments. We model individual differences by assuming different random intercepts for each subject, but no individual random slopes, because a simpler model structure was warranted by our data. Network was chosen as a fixed effect to test which networks are associated with changes in inter- or intra-subject similarity induced by NV. It was included as a categorical factor with 14 levels. Movie segment was chosen as a fixed effect to test for an effect of the length and complexity of an FNM. Portrayed valence and arousal were chosen as fixed effects to represent the emotional content of the FNM, testing if emotions portrayed in a

movie affect inter- or intra-subject similarity in NFC. Models were generated using maximum likelihood to include all possible models, that is, each unique combination of one to four fixed effects and their respective interactions, resulting in 2128 models that were compared each for inter- and intra-subject similarity. The model best fitting our data were selected using Bayesian information criterion (BIC, Schwarz, 1978) and used to calculate the parameter estimates for each effect. To test whether a specific network had a significant influence on inter- or intra-subject similarity, we created a “mean network” representing the mean inter- or intra-subject similarity values across all networks that we used as a reference category to compare all other networks against. *p*-Values were obtained using Wald tests of the best models.

### 3 | RESULTS

Emotions and an overarching narrative are hallmark features of conventional Hollywood movies, which are frequently employed in NV

research because of their engaging and complex nature. However, most NV studies use only shorter clips from these movies, essentially excluding effects of the ongoing narrative. Therefore, is it not yet clear how these features might impact inter- and intra-subject similarity in NFC in an FNM. Here, we investigated portrayed valence and arousal across an FNM and how these factors contribute to explaining inter- and intra-subject similarity in NFC in 14 networks.

### 3.1 | Movie segments and portrayed emotions

We used a previously reported description (Labs et al., 2015) of portrayed valence and arousal for comparisons between the emotional content of different movie segments. Our results showed that movie segments differed in the direction (i.e., positive/negative valence; high/low arousal) and the extent of agreement between observers concerning these measures (Figure 2). Figure 2 shows average IOA values of each movie segment and reveals large differences in the evaluation of valence and arousal across movie segments. For segments 1, 6, 7, and 8 IOA values indicate consistency in portrayed positive valence, while the segments 4 and 5 portrayed negative valence. Segment 2 and 3 showed little consistency in the evaluation of portrayed valence, as IOA values are close to zero. Concordantly, the ANOVA on the valence IOA values resulted in a significant main effect of segment ( $F(7,3534) = 45.879$ ,  $p < .001$ ), and Bonferroni-corrected post hoc testing revealed significant differences between the consecutive segments 1 and 2 ( $t = 3.378$ ,  $p = .021$ ); 3 and 4 ( $t = 7.236$ ,  $p < .001$ ); 4 and 5 ( $t = -3.131$ ,  $p = .049$ ); 5 and 6 ( $t = -8.519$ ,  $p < .001$ ); and 7 and 8 ( $t = 3.552$ ,  $p = .011$ ). Segment 4 had the strongest agreement on negative valence between observers, while segment 7 showed the strongest agreement on positive valence between observers. Figure 2 further shows that segments 2 and 4 portrayed high arousal, while the other segments portrayed low arousal. The ANOVA on arousal IOA values showed a significant main effect of segment as well ( $F(7, 3534) = 15.479$ ,  $p < .001$ ). Bonferroni-corrected post hoc testing revealed significant differences between consecutive segments 1 and 2 ( $t = -13.448$ ,  $p < .001$ ); 2 and 3 ( $t = 10.397$ ,  $p < .001$ ); 3 and 4 ( $t = -14.628$ ,  $p < .001$ ); and 4 and 5 ( $t = 10.617$ ,  $p < .001$ ).

Given how much portrayed emotions and the narrative are intertwined, our results are best interpreted in the light of the content of the movie segments. Segment 1 spans the introduction of Forrest Gump and scenes from his childhood, containing both positive (caring mother, close friendship with neighbor girl Jenny) and negative (walking impairments, bullying) elements. Segment 2 was marked by low IOA in both valence and arousal, showing less agreement between observers on the portrayed emotions in this segment. During this segment, the movie shows Forrest's highschool and college time, addressing athletic successes and first dating experiences. Low IOA values continue in the valence dimension in segment 3, whereas observers agreed more strongly on low arousal being portrayed here. Here, the movie shows Forrest joining the army, reuniting with Jenny in a nightclub where she works as a dancer, and being deployed in the Vietnam

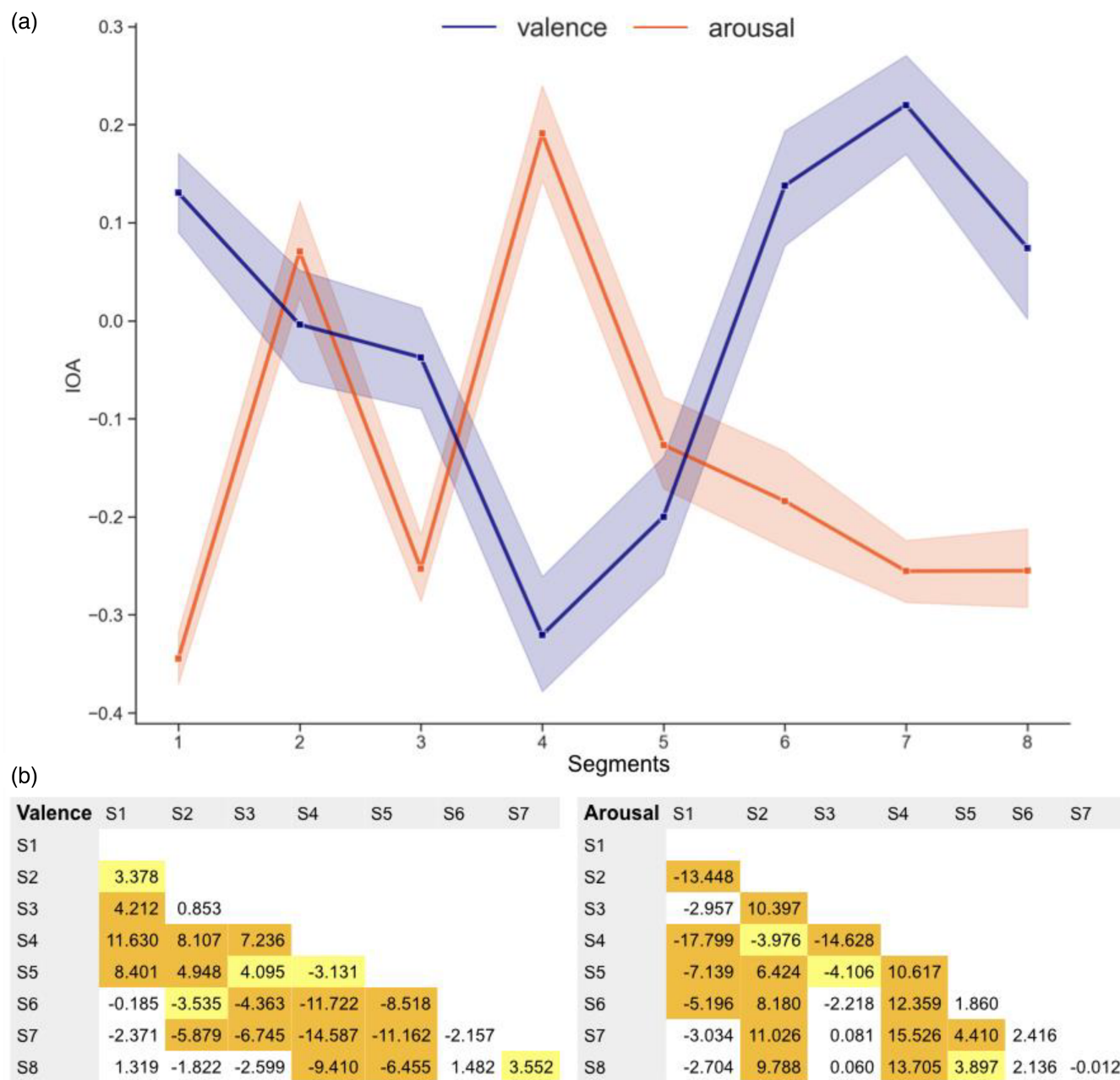
war. Segment 4 prominently features a different pattern than any other segment: observers agreed that movie characters displayed high arousal and low valence during this segment. This can likely be attributed to the war scenes involving an ambush in Vietnam causing Forrest's best friend's death, and following scenes in a military hospital, although the segment also contains Forrest receiving the Medal of Honor and speaking at an anti-war rally in front of the Pentagon. Segment 5 is marked by lower IOA values indicating some negative valence and low arousal, featuring the Black Panther movement, Forrest's ping pong career and reunions with friends Jenny and Lt. Dan. The last three segments again display a pattern of higher agreement between observers on positive valence and low arousal, when the movie spans Forrest's successful shrimp fishing business, two episodes of living happily with Jenny, a three-year cross-country marathon, Forrest meeting his son, Jenny's death and the ending of the movie.

### 3.2 | Inter- and intra-subject similarity in NFC

Inter- and intra-subject correlations were calculated for every network on the level of single segments, that is, the different segments of the movie. Figure 3 summarizes the results across all networks and segments based on Pearson correlation coefficients (Figure 3a), and shows results of the LMM analyses on inter- and intra-subject (Figure 3b) similarity (Figure 3c). We found that inter- and intra-subject similarity both fluctuate across time for all networks. We will further analyze the statistical significance in the following sections.

#### 3.2.1 | Inter-subject similarity

The best model that best fitted on inter-subject similarity as selected using BIC consists of the random factor subject identity, the fixed factors network, movie segment and valence, and the interaction between the fixed factors movie segment and valence. All parameter estimates and  $p$  values can be seen in Figure 3b. The intercept for inter-subject similarity is 0.245, representing the average inter-subject correlation value. Of all 14 networks, the AM, ER, EmoSF, Empathy, Rew, SM, VigAtt, WM, and eMDN networks differed significantly from the "mean network" reference category representing the mean inter-subject similarity across all networks. The AM, ER, and SM networks show negative coefficients, indicating that inter-subject similarity is lower in these networks than on average. The EmoSF, Empath, Rew, VigAtt, WM, and eMDN networks were associated with higher inter-subject similarity than average. Movie segment, valence and their interaction effect reached significance as well. While movie segment and the movie segment-valence interaction were associated with higher inter-subject similarity, valence was associated with lower inter-subject similarity. The estimated coefficient for subject identity was 0.001, indicating a low effect of subject identity on inter-subject similarity and small differences between subjects.

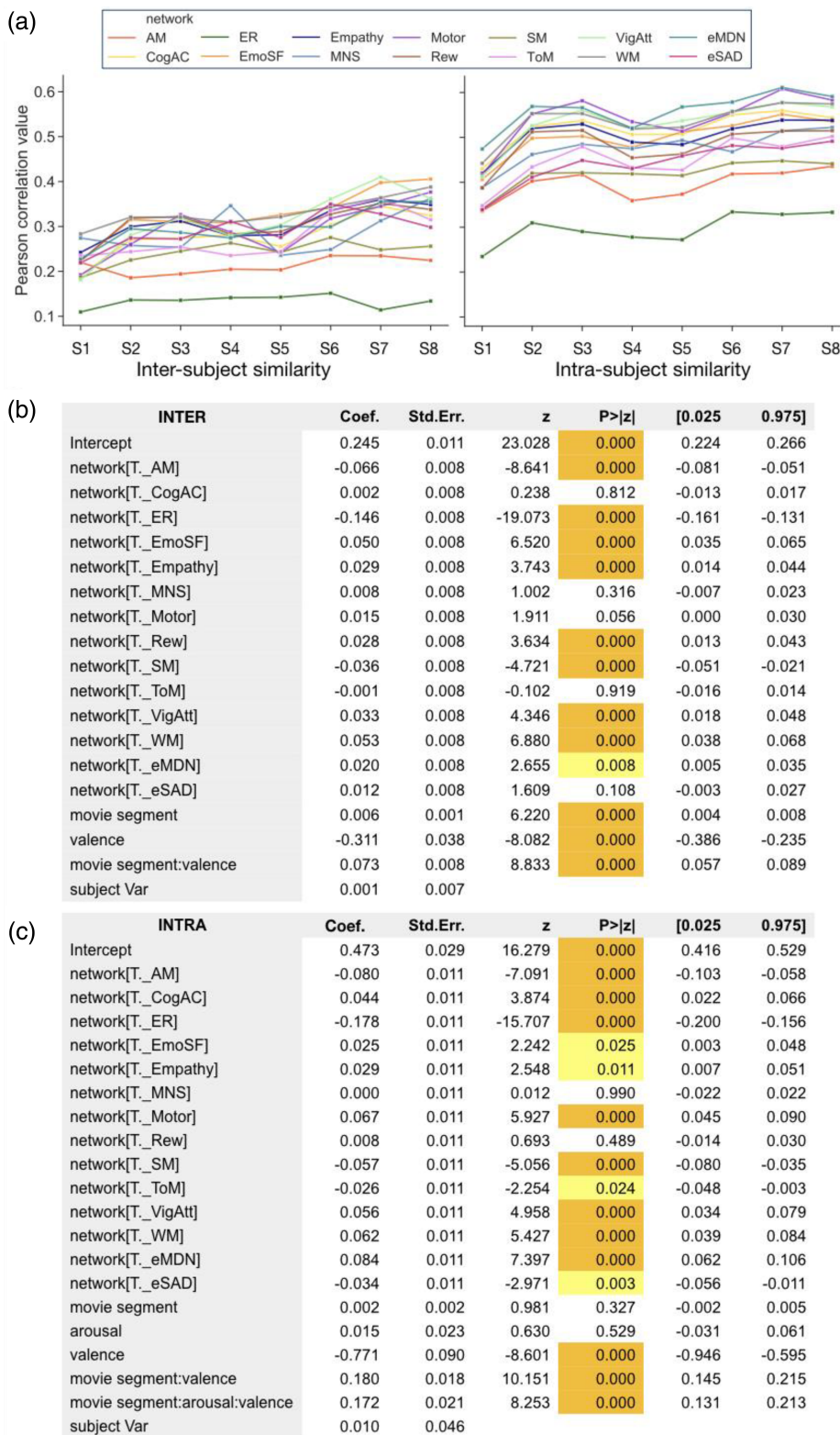


**FIGURE 2** Results of the ANOVA on valence and arousal inter-observer agreement (IOA) in each movie segment. (a) Valence and arousal IOA across movie segments (portrayed valence: purple and arousal: orange). Positive IOA values indicate that observers agreed on the portrayal of positive valence and high arousal, while negative IOA values indicate that observers agreed on the portrayal of negative valence and low arousal. The amount of deviation from zero in IOA values corresponds to the strength of agreement between observers. For each movie segment, the IOA values are averaged across the entire segment. (b) Post hoc results of the ANOVA on valence (left) and arousal (right). Bonferroni-corrected significance levels are represented by colors: Orange signifies  $p$  values  $< .001$ , yellow marks  $p$  values  $< .05$  and white marks no significance. S1–S8 = segments 1–8. Direction of the  $t$  tests is column minus row element.

### 3.2.2 | Intra-subject similarity

The best model that best fitted on intra-subject similarity as selected using BIC consists of the random factor subject identity, the fixed factors network, movie segment, valence and arousal, and the interactions between fixed factors movie segment and valence and between movie segment, arousal and valence. All parameter estimates and

$p$  values can be seen in Figure 3c. The intercept for intra-subject similarity is 0.473, representing the average intra-subject correlation value. The AM, CogAC, ER, EmoSF, Empathy, Motor, SM, ToM, Vig-Att, WM, eMDN, and eSAD network differed significantly from the reference category representing the mean intra-subject similarity across all networks. The AM, ER, SM, ToM, and eSAD networks were associated with lower intra-subject similarity, whereas the CogAC,



not sign.

p &lt; .05

p &lt; .001

AM = autobiographical memory, CogAC = cognitive attention control, ER = emotion regulation, EmoSF = emotional scene and face processing, MNS = mirror neuron system, Rew = reward, SM = semantic memory, ToM = theory of mind, VigAtt = vigilant attention, WM = working memory eMDN = extended multiple demand network, eSAD = extended socio-affective default mode network, S1-S8 = segments 1-8

**FIGURE 3** Results of the LMM showing how the fixed effect network, movie segment, arousal and valence and the random effect subject identity contribute to inter- and intra-subject similarity in NFC. (a) Inter- and intra-subject correlation of each movie segment averaged in each network, based on Pearson correlation coefficients. The x axis depicts different movie segments. The y axis represents the averaged similarity of the functional connectivity matrix derived from one subject compared to all other subjects within each network. (b) Results of the LMM on inter-subject similarity. (c) Results of the LMM on intra-subject similarity.

EmoSF, Empathy, Motor, VigAtt, WM, and eMDN networks were associated with higher intra-subject similarity than average. While movie segment and arousal did not reach significance, valence, the

movie segment-valence interaction and the movie segment-arousal-valence interaction did. Valence was associated with lower intra-subject similarity, while the movie segment-valence and movie



segment-arousal-valence interaction were associated with higher intra-subject similarity. The estimated coefficient for subject identity was 0.01, indicating a low effect of subject identity on intra-subject similarity and small differences between subjects.

## 4 | DISCUSSION

The results of this study present a first step in understanding the potential of FNM for the study of individual differences, in particular with respect to the emotional arcs evolving over the course of the movie and transitions between different emotional states. By analyzing a publicly available dataset that contains fMRI data spanning an FNM, we investigated changes in inter- and intra-subject similarity over multiple, consecutive movie segments. Inter- and intra-subject similarity were best explained when accounting for network, movie segment, valence and a movie segment by valence interaction. Additionally, arousal played a role in explaining intra-subject similarity by interacting with movie segment and valence. The effect of the movie stimulus on changes in inter- and intra-subject similarity was network dependent. Comparing portrayed valence and arousal across movie segments showed that both varied across the segments, indicating differences in emotional content that we could relate to the content of the different movie segments.

### 4.1 | Portrayed valence and arousal

Emotions are an important feature of movie stimuli. Shorter movies have been used to study emotion processing (Carvalho et al., 2012; Schaefer et al., 2010; Westermann et al., 1996) and longer movies might allow studying emotions across a larger timescale. Emotions are a major factor in narration (Aldama, 2015; Cutting, 2016), change over time, and dynamically interact with social context (Redcay & Moraczewski, 2020). Therefore, FNMs have clear advantages for studying emotions in a naturalistic setting. Additionally, emotions portrayed in movies affect inter-subject synchronization (Dziura et al., 2021) and inter-subject alignment of brain states (Chang et al., 2021), which makes them a relevant factor for studying individual differences using NV.

Here, we used a previously reported description (Labs et al., 2015) of portrayed valence and arousal for comparisons between the emotional content of different movie segments. Our results showed that movie segments differed in the direction (i.e., positive/negative valence; high/low arousal) and the extent of agreement between observers concerning these measures (Figure 2). In our results a pattern emerged in which segments that were marked by high concordance in positive valence also showed good agreement in low arousal evaluations (segments 1, 6, 7, 8), whereas the reversed pattern was observable in segment 4. This indicates a potential negative relationship between valence and arousal as depicted in our movie stimuli. Valence and arousal are the bipolar dimensions in circumplex models of affect (Yik et al., 1999), and the relationship between valence and arousal seems to be highly individual and related to personality and culture (Kuppens et al., 2017).

Overall, the pattern of results implies that the segments of the chosen movie stimulus differed in emotional content, which makes it valuable for inducing variability in functional networks associated with socio-emotional processing. Specifically, the *Forrest Gump* movie features a broad range of themes (love, friendship, politics, fate); settings (varying historical events, places, times and roles of the protagonist); and situations portraying a wide spectrum of emotions in different contexts. Our results are thus in line with studies showing that movies can elicit complex and mixed states of emotions (Carvalho et al., 2012; Schaefer et al., 2010). In particular, the *Forrest Gump* movie stimulus has been shown to induce distinct affective states throughout the movie, which was used to map the topographic organization of these states (Lettieri et al., 2019). Hence, in accordance with the proposal by Finn et al. (2017), the chosen movie can evoke brain states in a meaningful manner, and thus represents a fitting stimulus for studying variability in and between subjects over time.

We investigated portrayed valence and arousal as important emotional features of the movie stimulus. Critically, Labs et al. (2015) created an annotation of the movie stimulus content, not an annotation of the viewer's emotional experiences. In order to characterize the portrayed emotions as a relatively lower level feature, observers rated all movie scenes in randomized order to prevent "carry-over" effects from the context the scenes appear within and the current mood of the movie (Labs et al., 2015). This annotation therefore offers descriptive information about the movie stimulus rather than assessing the full emotional complexity of the movie and its effects on the viewer. The characterization of emotion cues in single scenes offers the benefit of relating these cues to other features of the movie scenes (e.g., lighting, audio features) in future studies.

### 4.2 | Inter-subject similarity

Across networks, inter-subject correlations increased over the course of the movie, indicating a general tendency of subjects' NFC to become more similar (Figure 3a).

By using LMM, we found several factors contributing to changes in inter-subject similarity, including network, movie segment, valence and interaction of movie content and valence. Specifically, the model that best explains inter-subject similarity comprises the fixed effects network, movie segment, valence and a movie segment by valence interaction, with subject identity as a random effect.

Looking more closely at the networks, we see that some networks, such as the CogAC, MNS, Motor, ToM, and eSAD, do not contribute significantly to changes in inter-subject similarity. This might indicate that these networks are not sensitive to the effects of an FNM and the emotions portrayed within. For those networks that are significantly modulated by movie content, we observed large variations across networks in inter-subject similarity. The AM, ER, and SM networks are associated with lower inter-subject similarity, which can be seen in lower inter-subject correlation values (Figure 3a) and negative model coefficients (Figure 3b). This indicates that ER and long term memory processes are most sensitive to an FNM. This might reflect the stimulus containing a highly emotional narrative and many



references to real world events and history. Contrarily, the EmoSF, Empathy, Rew, VigAtt, WM, and eMDN networks are associated with higher inter-subject similarity. Across all networks, the coefficients exhibit a wide range in values, with the ER network showing the highest absolute coefficient, indicating the greatest effect on inter-subject similarity. Movie segment had a small negative effect on inter-subject similarity, indicating that inter-subject similarity increases over the course of an FNM, which is also reflected in a slight increase in inter-subject correlation values (Figure 3a). Previous research has shown high inter-subject variability in response to professionally produced and conventional movies that were much shorter (<20 min) than an FNM (Hasson et al., 2010; Vanderwal et al., 2015). It is likely that the change toward more similarity in NFC over the course of the movie results from the shared experience, which is created to evoke certain reactions and feelings in the audience. Indeed, viewers' emotional and cognitive states can be affected and synchronized through director's decisions, such as the camera settings, light, performance of actors, scripts and dialog, and more (Baranowski & Hecht, 2017; Tarvainen et al., 2015). Studying viewers' emotions while watching the identical stimulus used here, Lettieri et al. (2019) showed that ratings of basic emotions were consistent across viewers, indicating an overall highly similar emotional experience induced by the movie. Emphasizing the relevance of affective states in movie fMRI, previous studies showed higher alignment of brain states between subjects during highly affective events in a TV show (Chang et al., 2021) and more synchronization of amygdala activity between subjects during positive events in a "shared watching" condition (Dziura et al., 2021).

In our study, valence was associated with lower inter-subject similarity. A study by Nummenmaa et al. (2012) studied the relationship between perceived valence and arousal and inter-subject synchronization of brain activity during movie watching. They found that more negative valence was associated with increased inter-subject synchronization in an emotion-processing network and the default-mode network, while high arousal was associated with increased inter-subject synchronization in somatosensory cortices, and visual and dorsal attention networks (Nummenmaa et al., 2012). This is in line with the pattern of positive valence being associated with lower similarity in our results.

However, the movie segment by valence interaction has a positive coefficient, indicating that positive valence is associated with higher inter-subject similarity across the course of an FNM. This might represent the effects of a conventional Hollywood movie orchestrating similarity in viewers' experience by using positive portrayed emotions.

The random factor subject identity had a very small negative effect on inter-subject similarity, indicating that there were no great differences between subjects.

### 4.3 | Intra-subject similarity

Our results show that intra-subject similarity increases over the course of an FNM across networks (see Figure 3a).

When selecting the best model in our LMM analysis to explain intra-subject similarity, network, movie segment, arousal, and valence emerged as relevant fixed effects. Additionally, the model included a movie segment by valence and a movie segment by arousal by valence interaction. Again, subject identity was included as a random effect.

Of all networks, only the MNS and Rew networks did not affect intra-subject similarity significantly. The AM, ER, SM, ToM, and eSAD networks were associated with decreased intra-subject similarity, while the CogAC, EmoSF, Empathy, Motor, VigAtt, WM, and eMDN networks were associated with increased intra-subject similarity. Similar to the results on inter-subject similarity, ER and long-term memory were most sensitive to the effects of an FNM, showing the lowest intra-subject similarity across movie segments. Additionally, networks processing self- and other-related social cognition showed low intra-subject similarity, indicating that an FNM might tax introspection and relating to others in a way that varies along the narrative.

Similar to the pattern of results seen in inter-subject similarity, valence was associated with lower intra-subject similarity while the movie segment by valence interaction was associated with higher intra-subject similarity. Additionally, the three-way interaction between movie segment, valence and arousal was associated with higher intra-subject similarity. This might indicate that positive valence is generally associated with lower intra-subject similarity, although the progression of movie segments and higher portrayed arousal increase intra-subject similarity. While arousal did not significantly influence inter-subject similarity, it interacts with movie segment and valence when influencing intra-subject similarity. This might indicate that arousal is a more relevant factor when investigating similarity within subjects and might prompt future comparisons on the effects of movies with different levels of arousal on single subjects. Arousal seems to be influenced by various stylistic features of a movie and can be further differentiated into subdimensions such as energetic and tense mood (Tarvainen et al., 2015).

The random factor subject identity had a very small positive effect on intra-subject similarity, indicating that there were no great differences between subjects.

### 4.4 | Limitations

Our study is one of the first that has used an FNM in the study of individual differences in brain organization and present results offers important insights into inter- and intra-subject similarity in NFC across a 2 h acquisition period. While these results are preliminary in the sense that they can not necessarily be generalized to other movies they clearly motivate the use of FNMs over the commonly used shorter movie segments. Our results indicate that the content of a movie is a relevant factor in NV, but it is not yet certain how different content or features of a movie relate to inter- and intra-subject similarity. Our study of one FNM and its annotation of portrayed valence and arousal is an important first step in quantifying this relationship. To generalize our results to other movies, brain measures and samples, future research needs to expand information on available NV

datasets (e.g., by creating more annotations), so that content and effects on NFC can be investigated across different datasets. It is necessary to find a good match between movies and their annotated features, methodology and research question (Eickhoff et al., 2020; Grall & Finn, 2022; Saarimäki, 2021).

Our study comes at the cost of investigating only the effects of a single movie. Comparisons with an equally long resting state acquisition or a movie stimulus without a narrative would have given stronger evidence for the effect of FNMs. However, there were no such scans available in this dataset. Analyses of additional FNMs might expand the insights gained into the effects of different narratives. The choice of a conventional Hollywood movie might have led to higher inter-subject similarity (Baranowski & Hecht, 2017; Chang et al., 2021; Hasson et al., 2010; Tarvainen et al., 2015; Vanderwal et al., 2015), while more ambiguous or emotionally and socially equivocal movies could enhance inter-individual differences to a greater degree. Familiarity with a movie stimulus has been discussed as a potential factor for driving individual differences. An effect of repeated movie watching in functional connectivity on the network level has been shown before (Andric et al., 2016). However, such effects can be assumed to be low in our sample. All participants were familiar with the narrative of the movie, and only one participant reported to never have seen the movie (Hanke et al., 2014).

Given the unusual length of data acquisition, effects of the MRI measurement might have influenced the participants' focus on and perception of the movie stimulus. For example, participants might have needed some time to familiarize themselves with the MRI scanner. However, as all participants had already participated in previous MRI measurements of the study for the project (Hanke et al., 2016; Sengupta et al., 2016), high familiarity to MRI scanning and all related procedures was present in this sample. The length of acquisition might also have affected the participants' attention. Previous studies indicate that movie watching is very engaging and might decrease drowsiness and sleep in the scanner (Eickhoff et al., 2020), but attention might still have been impacted over such a long duration. NV paradigms are designed to include minimal participant instructions so as not to influence participants' perception of the stimuli or add task demands not directly related to movie watching. In future studies, post hoc questionnaires might be useful to estimate attention fluctuations, distractions, drowsiness and other potential confounds that might have occurred during data acquisition.

The analyses of this study focused on the approximately 15-min segments the data were acquired in, splitting the movie into eight segments. Time windows for analysis of NV data have varied in the literature and optimal time windows and scan lengths are still debatable. Uri Hasson's work on temporal receptive windows focuses on window sizes on the level of seconds (e.g., time windows of ~4 ["short"], ~12 ["intermediate"], and ~36 s ["long"]) (Hasson et al., 2010). Based on NV data, single subject identification accuracy was positively impacted by longer scan durations (Vanderwal et al., 2017; scan duration with highest accuracy ranged from ~4.5 to ~7 min depending on movie stimulus) and movies of ~2.5 min length can be sufficient for behavioral prediction (Finn & Bandettini, 2021). Efforts for providing normative data during movie watching have been recommended to

use minimally 10 min and optimally at least 25 min duration per movie (Eickhoff et al., 2020). Irrespective of NV, reliability of functional connectivity measures increases with time, with indications that less than 10 min of RS scan duration may not capture functional connectivity features reliably (Laumann et al., 2015, 9–27 min durations; Noble et al., 2017, 5–25 min durations). These examples show that optimal scan duration may depend strongly on the research question at hand, with advantages coming from longer durations. In our study, employing an FNM with the focus on a continuously unfolding and dynamic narrative might speak for longer scan durations to capture the effects of these "longer term" story dynamics.

While the long fMRI acquisition spanning an FNM is a great advantage to our study, it comes with the disadvantage of a small sample size. Replication in other datasets is an important next step, although this specific dataset currently remains unique in its stimulus and annotations.

The number of nodes constituting each meta-analytical network was different between networks used in this study. Recently, the influence of network size on single subject identifiability based on NV data has been investigated (Kröll et al., 2023), indicating that the number of nodes in a network are a relevant factor in network-level analyses. The networks that were used in this study are based on meta-analysis and represent various cognitive and psychological domains, so that network size is inherent to each network and cannot be adapted at will.

This study used the preprocessed data made available by the original authors of the dataset (Hanke et al., 2016). We acknowledge that further preprocessing steps, such as scrubbing, might influence the results. However, data quality control of the original dataset authors revealed very few motion artifacts, highlighting the beneficial effect of movie watching on participant motion (Hanke et al., 2016).

## 4.5 | Conclusion

The present study is the first to investigate inter- and intra-subject similarity in NFC across an FNM. Our results show that inter- and intra-subject similarity in NFC were sensitive to the progressing narrative and emotions portrayed in the movie. The ER network displayed the lowest similarity within and between subjects in NFC, followed by networks associated with long-term memory processing. The sensitivity of these networks to the FNM might be explained by the highly emotional narrative and continuous references to real world historical events, highlighting the importance of specific features and content of the chosen movie stimulus. The overarching narrative gives a unique possibility to study emotions in a social context and how they develop over time. These socio-cognitive aspects seem to specifically influence similarity within subjects, as low intra-subject similarity was additionally seen in networks involved in self- and other-related cognition. Altogether, these results show that a network perspective might help to elucidate the effects of different movie stimuli on specific cognitive domains. Additionally, the relevance of employing FNM for studying individual differences was highlighted. However, these results need to be expanded upon using different stimuli, datasets and annotations in

the future to generalize our findings. Characterizing movie stimuli in more detail to explore the effects of different features on inter- and intra-subject similarity is critical for future research in NV.

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## CONFLICT OF INTEREST STATEMENT

The authors declare no conflict of interest.

## DATA AVAILABILITY STATEMENT

The neuroimaging data were downloaded from and is openly available at <https://github.com/psychoinformatics-de/studyforrest-data-phase2>. The code used by the original authors of the dataset to minimally preprocess the neuroimaging data can be found under <https://github.com/psychoinformatics-de/studyforrest-data-aligned/tree/master/code>. The valence and arousal inter observer agreement measures were downloaded from and are available at <https://f1000research.com/articles/4-92/v1#DS0>.

## ORCID

Lisa N. Mochalski  <https://orcid.org/0000-0002-9558-8251>

Jean-Philippe Kröll  <https://orcid.org/0000-0002-2957-4468>

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